

DECISION OWNER



Get clear on who is
the final decision maker

DECISION OWNER

The person who makes the final decision - even if others (including those more senior) disagree. The decision owner is accountable for the outcome. When you select the owner, consider these attributes:

ATTRIBUTES

Expertise & Experience

Who has expertise and experience related to this issue?

Data

Who has access to reliable data and information about this decision?

Impact

Who is most impacted by this decision?

Scope & Influence

Who is in the right role to see this decision through?

Urgency

Who has the resources to meet the time restraints of the decision?

Skill

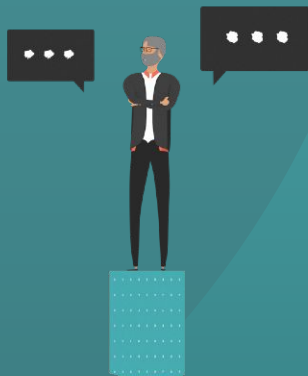
Who has the skill to solicit and integrate diverse perspectives?

Create clarity
across the team
about who owns a
decision

Make decisions
with more greater
speed and
transparency

Make the implicit
more explicit
regarding decision
authority

“EVEN OVER” STRATEGIES



Clarify and guide decisions
in a simple, direct and
memorable way

“EVEN OVER” STRATEGIES

A brief statement to clarify priorities and tradeoffs, expressed in the following form:

GOOD
THING A

even
over

GOOD
THING B

A good “even over” strategy clarifies real, tough decisions that teams face on a regular basis, and empowers teams to make smart choices without needing approval. Think about where your team has gotten stuck and identify the two positive outcomes that were in conflict.

EXAMPLE S

Progress
even
over
Perfection

Candor
even
over
Comfort

Growth
even
over
Profit

USE THIS TO

Move quickly
without needing to
wait for alignment
or approval

Keep decisions
aligned to a
particular
guiding strategy

Make your strategies
clearer and more
powerful by
communicating the
choices and tradeoffs

DECISION METHODS



Streamline team decisions and avoid the slow slide toward consensus

DECISION METHODS

Specific decision-making methods that enable you to optimize for speed, wisdom, and hearing different perspectives

CHOOSE THE DECISION-MAKING APPROACH THAT FITS YOUR DECISION AND STAKEHOLDERS

FASTER ← → MORE INCLUSIVE

Individual

One person decides

Advice

Decision owner collects advice, then decides for themselves

Consent

Decision owner works with stakeholders and decides once there are no valid objections

Consensus

Everyone agrees

(Use for most decisions)

USE THIS TO

Clarify when you are switching from talking to deciding

Make space for dissenting points of view without getting stuck

Avoid discussions without specific commitments

ADVICE

Gather other perspectives
and decide for yourself

ADVICE

A way to make decisions that is designed for speed, while also creating room to hear different points of view

INSTRUCTIONS:

Propose Share context and make a specific proposal; start with “I propose we...”

Clarifying Questions Participants ask questions to clarify understand; only the proposer responds

Reaction Round In turn, each participant shares a reaction

Make a decision

* This method is similar to Consent but without integrating feedback and committing together.

USE THIS TO

Hear different ideas quickly

Make people feel included without needing everyone to agree

Increase trust by allowing by decision owners to decide without consensus

CONSENT



Hear different points of view and
commit together even when
there is disagreement

CONSENT

A way to make decisions that includes dissenting perspectives while also prioritizing progress over perfection

INSTRUCTIONS

Propose Share context and make a specific proposal; start with “I propose we...”

Clarifying Questions Participants ask questions to clarify their understanding; only the proposer responds

Reaction Round In turn, each participant shares a reaction

Amend and Clarify Proposer responds and edits their proposal based on the feedback

Objections Is the proposal “safe to try”?

Commit together! * This method is similar to Advice but includes integrating feedback and committing together

USE THIS TO

Make complex decisions that require integrating multiple points of view

Avoid going around and around on a decision without any progress

Eliminate “silent dissent” - people agree in the moment and undermine later